

 Association for Cultural Studies

Summer Institute

11-15 July 2011, Ghent (Belgium)



www.acssi2011.ugent.be



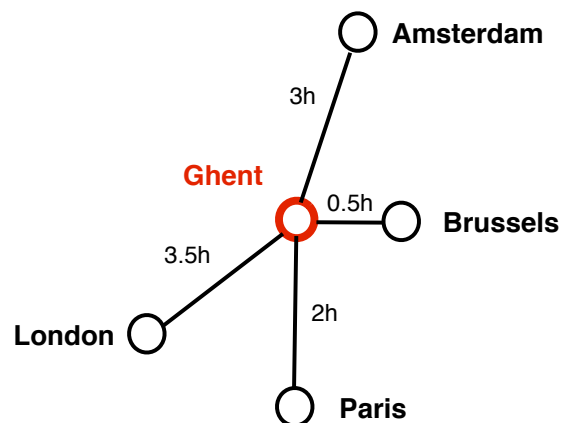
Summer Institute on Critical Literacies 11-15 July, Ghent (Belgium)

Theme

The traditional notions of literacy have been challenged by developments such as digitization, globalization and multiculturalism. During the Summer Institute we will question and discuss these challenges from a critical perspective, working at the intersection of cultural studies and education. We will expand the notion of a singular literacy to multiliteracies and focus on what this shift implies for media literacy, digital literacy, (cross)cultural literacy, academic literacy, corporal literacy, etc.

Format

The Summer Institute will provide an intensive, extensive and rewarding pedagogical experience for postgraduate students and postdoctoral researchers who will have the opportunity to spend the week discussing and learning from keynote presentations, lectures, workshops and seminars delivered by 5 **keynote speakers** and a **faculty staff** of leading cultural studies scholars from around the world.



The overall **participatory** and **informal** character of the Summer Institute will give voice to the participants by offering a forum to address issues related to their own work specifically as well as issues of general interest. In addition, social activities from receptions and meals to informal gatherings will provide opportunity for participants, lecturers and organizers to intermingle and stimulate further conversation.

Keynote speakers



Joke Hermes
Hogeschool Inholland / University of Amsterdam, The Netherlands
From street credibility to media literacy



Carol Satbile
University of Oregon, USA
'OMG UR Gai, Why U Plai Gurl??:' Decoding Gender in Massively Multiplayer Online Games



Ted Striphas
Indiana University, USA
Algorithmic Culture



Keyan Tomaselli
University of KwaZulu-Natal, South Africa
Cultural Studies as Hoax and Parody. What is Literacy in the Age of the Post?



John Willinsky
Stanford University, USA
What's Left That's Critical About Literacy. A Critical Thing About Literacy Today: Its Intellectual Properties.

Confirmed Faculty Staff

Abdulhamied Alromaithy (Culture Arabia, United Arab Emirates), Ursula Ganz-Blaettler (University of St. Gallen, Switzerland), Jan Hein Hoogstad (University of Amsterdam, The Netherlands), Gaston Franssen (University of Amsterdam, The Netherlands), Bart Keunen (Ghent University, Belgium), Mikko Lehtonen (University of Tampere, Finland), Gilbert Rodman (University of Minnesota, United States), Thomas Vaessens (University of Amsterdam, The Netherlands), An van. Dienderen (Royal Academy of Art, University College Ghent, Belgium), & Handel Kashope Wright (University of British Columbia, Canada).

Please visit our website (www.acssi2011.ugent.be) for more information:

- ✓ accommodation
- ✓ registration
- ✓ programme

To ensure the overall participatory and informal character of the Summer Institute, only a limited number of participants is allowed. People interested are therefore advised to register as early as possible.